

Current-Awareness Service (CAS)

is to inform the users about new acquisitions in the library.

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Events

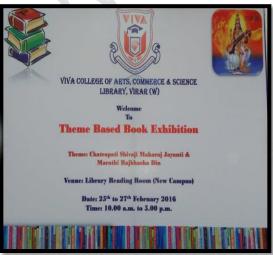
Theme Based Book Display on "Chatrapati Shivaji Maharaj & Kusumagraja"

The VIVA Library organized a "Theme Based Book Exhibition" from 25th February to 27th February 2016 to commemorate the Birth anniversaries of Chatrapati Shivaji Maharaj (19th February) and Kusumagraja – Shree V. W. Shirawadkar (27th February).

27th February has been declared and celebrated as "Marathi Rajbhasha Din" on this occasion various books on Chatrapati Shivaji Maharaj and books by Kusumagraja – Shree V. W. Shirawadkar were displayed and promoted by the Library to create awareness about Marathi Language and its rich Heritage.



Glimpses of Books Exhibition





Theme Based Book Display on "Dr. Babasaheb Ambedkar`s 125th Birth Anniversary"

In another event from 21^{st} April to 23^{rd} April 2016, the book exhibition organized to celebrate 125^{th} Birth Anniversary of "Dr. Babasaheb Ambedkar" on this occasion various books on Dr. Babasaheb Ambedakar , books on political Science & books on Constitution of India were displayed and promoted by the Library.

A large number of students, faculty and other staff members visited the Book Exhibition and appreciated the initiative and efforts of Library staff for showcasing the rich collection of Books.

Glimpses of Books Exhibition



Release of CAS Bulletin

On the inaugural function of "Theme Based Book Exhibition" on 25th February 2016, the Library team has introduced and released a CAS Bulletin which brings out and reports about various activities organized by the Library.

CAS bulletin also provides list of Books which are newly added to the Library and list of Journals along with table of contents which will help students and faculty members to know their subject related books and research articles.



New Arrival Books

BMS

ACC	AUTHOR	TITLE	CALL. NO.
.NO.			
2166	SHARMA, PRERNA. /	CHANGE MANAGEMENT.	658.802/SHA/NAG
	NAGPAL PARVEEN.		
2186	KISHNADWALA, H.V. /	DIRECT TAXES	336.294/KIS/THA
	THAKKAR,H.M		
2201	VAZ, MICHAEL. / SETA,	BUSINESS METHODS	658.0072/VAZ/SE
	MEETA		T
2216	DHOND,	ADVANCED COSTING AND AUDITING	657.4/DHO/GUP
	ARVIND.A./GUPTA,SANDE		
	EP		
2236	SHARMA, PRERNA. /	TRAINING AND DEVELOPMENT IN	658.3/SHA/NAG
	NAGPAL PARVEEN.	HRM	
2246	FERNANDES, SUNNY.	RURAL MARKETING	658.802/FER
2265	FERNANDES, SUNNY.	PRODUCTION AND TOTAL QUALITY	658.5/FER
		MANAGEMENT	
2296	CHHEDA, KAJOL / BODKE,	EQUITY AND DEBT MARKET	346.044/CHH/BO
	SAVITA.		D
2316	FLANAGAN, NEIL.	THE MANAGEMENT BIBLE	653/FLA
	/FINGER, JARVIS		

F.M

ACC.NO.	AUTHOR	TITLE	CALL. NO.
909	KISHNADWALA H.	FINANCIAL ACCOUNTING	657/ KIS / WAN
	V./WANDREKAR H. A		
924	SWAMINATHAN SARASWATHY	MACRO ECONOMICS	339/SWA
939	NAMBIAR, LEKHA. / CHOUDHURY	BUSINESS COMMUNICATION.	651.7/CHO/NAM
	NINA ROY		
954	DESHPANDE, A. V.	BUSINESS STATISTICS	519.5/DES
969	SANCHLA, RIMPLE.	COMPUTER SKILLS.	004/SAN
984	NAGPAL ,PARVEEN./SHANTNU,	ENVIRONMENTAL SCIENCE	333.7/SHA/NAG
	RINKOO		
999	AHMED M./KALE N.G.	PRINCIPLES OF MANAGEMENT	658/KAL/AHM

BIOTECH

ACC.NO.	AUTHOR	TITLE	CALL. NO.
BI1227	MARSHALL./ WILLIAMS	TEXT BOOK OF ZOOLOGY	590/MAR/WIL
		INVERTEBRATES VOL I	
BI1228	MARSHALL	TEXTBOOK OF ZOOLOGY	590/MAR/HAS
	./WILLIAMS/PARKER	VERTEBRATES VOL II	
BI1229	TAIZ L / ZRIGER E	PLANT PHYSIOLOGY AND	571.2/TAI/ZEI
		DEVELOPMENT	
BI1230	RUSSELL, PETER J.	I GENETICS A MOLECULAR	572.8/RUS
		APPROACH	
BI1231	NELSON, DAVID L. / COX,	LEHNINGER PRINCIPLES OF	572 / NEL / COX
	MICHAEL M.	BIOCHEMISTRY	
BI1332	SATYANARAYAN, U.	BIOCHEMISTRY	572/SAT
BI1333	INGRAHAM, JOHN L. /	INTRODUCTION TO	576 / ING
	INGRAHAM, CATHERINE A.	MICROBIOLOGY	
BI1334	PUROHIT, S. S.	BIOTECHNOLOGY	660.6 / PUR
		FUNDAMENTALS AND	
		APPLICATIONS	
BI1335	PELCZAR,MICHAEL J. /	MICROBIOLOGY	579/PEL/CHA
	CHAN, E.C.S.		
BI1336		FOOD MICROBIOLOG	519/MOS/ADA
BI1337	ANANTHANARAYAN, R. /	TEXTBOOK OF	579/ANA/PAN
	PANIKER, C. K. J.	MICROBIOLOGY	
BI1338	PELCZAR, MICHALE J. /	MICROBIOLOGY AN	579/PEL/CHA/KRI
	CHAN, E.C.S.	APPLICATION BASED	
		APPROACH	
BI1339	STEINBERG, MARK L. /	DICTIONARY OF	660.6503/STE/COS
	COSLOY, SHARON D.	BIOTECHNOLOGY AND	
		GENETIC ENGINEERING	

GENERAL ENGLISH

ACC.NO.	AUTHOR	TITLE	CALL. NO.
ACS12187	NIVEN,IVAN/ZUCKERMAN,	INTRODUCTION TO THE	512.7/NIV/ZUC
	HERBERT	THEORY OF NUMBERS	
ACS12189	KUMAR, AJIT/KUMARESAN, S.	BASIC COURSE IN REAL	515.8/KUM/KUM
		ANALYSIS	
ACS12193	ALDOUS, JOAN M./WILSON,	GRAPHS AND	511.5/ALD/WIL
	ROBIN J.	APPLICATIONS	

ACS12195	LANG, SERGE	INTRODUCTION TO LINEAR ALGEBRA	512.5/LAN
ACS12197	ROSEN, KENNETH	DISCRETE MATHEMATICS	
110512177	ROBEIT, REITTEIL	AND ITS APPLICATIONS	
ACS12199	DUMMIT, DAVIDS./FOOTE,	ABSTRACT ALGEBRA	512.02/DUM/FOO
	RICHARD M.		
ACS12201	APOSTOL, TOM M.	CALCULUS VOLUME I	515/APO
ACS12205	BARTLE, ROBERT	INTRODUCTION TO REAL	515.8/BAR/SHE
	G./SHERBERT, DONALD R.	ANALYSIS	
ACS12207	BANCHOFF,	LINEAR ALGEBRA	512.5/BAN/WER
	THOMAS/WERMER, JOHN	THROUGH GEOMETRY	
ACS12211	BIGGS, NORMAN	DISCRETE MATHEMATICS	511.1/BIG
ACS12213	TUCKER, ALAN	APPLIED COMBINATORICS	511.6/TUC

GENERAL MARATHI

ACC.NO.	AUTHOR	TITLE	CALL. NO.
ACS12165	कीर धनंजय	स्वातंञ्यवीर सावरकर	923.2/KEE
ACS12166	संपा ःप्रधान, गणेश प्रभाकर	आगरकर लेखसंगह	824/AGA
ACS12167	संपा ःकिल्लेदार यशव्रंत	शान्ताबाईची स्मृतिचिञे	824/KJL
ACS12168	राही,ुअजीम नवाज	खल्लोकातला एकांत	821/RAH
ACS12169	नीरजा	पावसात सूर्य शोधणारी माणसं	821/MEE
ACS12170	नवरे ुशं ना न	पैठणी	823.08/NAV
ACS12171	पंढरीनाथरुवीन्द्र रूकिमणी	खेळघर	823/PAN
ACS12172	राजाध्यक्षुमं गो .	कागद कॅनव्हास आणि कुंचला	824/RAJ
ACS12173	इंदिरा	गर्भरेशीन	821/IND
ACS12174	दळवीरुजयवंत	निवडक ठणठणपाळ	824/DAL
ACS12175	जोगळेकर,बाळ Aेशब्दांकन ःसावरकर .	हा खेळ सावल्यांचा	927.77/JOG/SAV
		ह्यआत्मकथनह	
ACS12176	प्रभु, मीना	गाथा इराणी	914.2/PRA
ACS12177	प्रभु, मीना	रोमराज्य १	914.2/PRA
ACS12178	प्रभु, मीना	रोमराज्य २	914.2/PRA
ACS12179	प्रभु, मीना	दक्षिणरंग	914.2/PRA
ACS12180	प्रभु, मीना	ग्रीकांजली	914.2/PRA

ACS12181	प्रभु, मीना	तुर्कनामा	914.2/PRA
ACS12182	प्रभु, मीना	मोक्सिकोपर्व	914.2/PRA
ACS12183	प्रभु, मीना	चिनी मानी	914.2/PRA
ACS12184	प्रभु, मीना	न्यूयॉर्क न्यूयॉर्क	914.2/PRA
ACS12185	प्रभु, मीना	वाट तिबेटची	914.2/PRA
ACS12186	वासुदेव, पदमजा । प्रमोद	हितगुज करणा ¹ या कविता भाग	512.7/NIV
		3	
ACS12215	देशमुख, प्रभाकर	श्रमाचे अर्थशास्त्र	331/DES

M.COM

ACC.NO.	AUTHOR		TITLE	CALL. NO.
MC193	VAZ, MICHAEL.		STRETEGIC MANAGEMENT	658.4142/VAZ
MC203	VAZ, MICHAEL.		RESEARCH METHODOLOGY	001.42/VAZ
			IN COMMERCE	
MC213	JOHNSON,	P.	ECONOMICS OF GLOBAL	330/JOH/MAS
	A./MASCARENHAS, A. D.		TRADE AND FINANCE	

M.Sc CS AND IT

ACC.NO.	AUTHOR	TITLE	CALL. NO.
MCI766	SILBERSCHATZ,ABRAHAM./	OPERATING SYSTEM	005.43/SIL/GAL
	GALVIN, PETER B.	CONCEPTS	
MCI770	NEMETH, EVI / SNYDER,	UNIX AND LINUX SYSTEM	001.642/NEM/SNY
	GARTH.	ADMINISTRATION	
		HANDBOOK	
MCI772	BHATT, PRAMOD C.	INTRODUCTION TO	005.43/BHA
		OPERATING SYSTEMS	
		CONCEPTS AND PRACTICE	
		(GNU/LINUX)	
MCI774	MEIER, RETO	PROFESSIONAL ANDROID 4	004.1/MEI
		APPLICATION	
		DEVELOPMENT	
MCI776	AHO, ALFRED V. / LAM,	COMPILERS PRINCIPLES,	005.453/AHO/LAM
	MONICA.	TECHNIQUES, AND TOOL	
MCI778	Mather, Tim/ Kumaraswamy,	Cloud Security And Privacy	005.8/Mat/Kum
	Subra / Latif, Shahed		
MCI779	Turban, Efraim/Sharda, Ramesh /	Business Intelligence A	658.472/TUR/SHA/
	Delen, Dursun And Others	Managerial Approach	DEL

CS AND IT

ACC.NO.	AUTHOR	TITLE	CALL. NO.
BIT4833	JOEL, MURACH	MURACH'S MYSQL	005.13/MUR
BIT4838	DIERBACH, CHARLES	INTRODUCTION TO COMPUTER	597.9678/DIE
		SCIENCE USING PYTHON	
BIT4843	PAYNE, JAMES	BEGINNING PYTHON USING	597.9678/DIE
		PYTHON 2.6 AND PYTHON 3.1	

M.Sc PHYSICS

ACC.NO.	AUTHOR	TITLE	CALL. NO.
MP241	WAHAB M.A.	SOLID STATE PHYSICS	530.41/WAH
		STRUCTURE AND PROPERTIES	
		OF MATERIALS	
MP245	Gupta, S. L. / Kumar, V. / Sharma,	Classical Mechanics	531 /
	H. V.		Gup/Kum/Sha
MP248	Liboff, Richard L.	Introductory Quantum Mechanics	530.12/Lib
MP254	Griffiths, David J. / Tyagi, I. S.	Introduction to Quantum	530.12/Gri/Tya
		Mechanics	,
MP259	Kittel, Charles	Introduction to Solid State	530.41/KIT
		Physics	
MP263	Jain, Alok	Power Electronics and Its	621.317/JAI
		Applications	
MP268	Kalsi, H. S.	Electronic Instrumentation	786.5919/KAL
MP275	SZE, S. M. / NG, KWOK, K.	Physics Of Semiconductor	537.622 / Sze/Ng
		Devices	

BIOANLAYTICAL

ACC.NO.	AUTHOR	TITLE	CALL. NO.
59	BAUER, E.J.	PHARMACEUTICAL	615.10688/BAU
		PACKAGING HANDBOOK	

DEPARTMENTAL LIBRARY BOOKS

Inorganic Chemistry

ACC.NO	AUTHOR	TITLE	CALL NO
DDL497	Douglas, Bodie / McDaniel, Darl /	Concepts And Models Of	546/DOU/DAN/
	Alexander, John	Inorganic Chemistry	ALE
DDL498	Weller, Mark / Overton, Tina /	Inorganic Chemistry	546/WEL/OVE
	Rourke, Jonathan A N		

ZOOLOGY

ACC.NO	AUTHOR	TITLE	CALL NO
DDL499	Grimmett, Richard / Inskipp, Carol	Birds Of The Indian	598/GRI/INS
	/ Inskipp, Tim	Subcontinent	
DDL500	Jordan, E. L. / Verma, P. S.	Invertebrates Zoology	590/JOR/VER
DDL514	Chatterjee, K.D.	Parasitology	578.65/CHA

Mathematics

ACC.NO	AUTHOR	TITLE	CALL NO
DDL501	Aldous, John M. / Wilson, Robin	Graph And Applications	511.5/ALD/WIL
	J.	An Introductory Approach	
DDL502	Kumar, Ajit / Kumaresan, S.	Basic Course In Real	515.8/KUM/KUM
		Analysis	
DDL503	Binmore, K. G.	Mathematical Analysis	515/BIN
		Straightforward Approach	
DDL516	Dummit, David s. / Foote,	Abstract Algebra	512.02/DUM/FOO
	Richard M		
DDL517	Gopalkrishnan, N. S.	University Algebra	512/GOP

Biotechnology

ACC.NO	AUTHOR	TITLE	CALL NO
DDL513	Nelson, David L. / Cox,	Lehninger Principles Of	572/NEL/COX
	Michael M.	Biochemistry	

BMS

		1	I
DDL504	CHANDRA, PRASHNNA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	
DDL505	JHAMB, L. C.	QUANTITATIVE TECHNIQUES VOL-I	
DDL506	JHAMB, L. C.	QUANTITATIVE TECHNIQUES VOL-II	
DDL507	KHANA, S. S.	ENTREPRENEURIAL DEVELOPMENT	
DDL508	NAIR, SUJA R.	COMMONER BEHAVIOR IN INDIAN PERSPECTIVE	
DDL509	KUMAR, NIRAJ	ORGANIZATIONAL BEHAVIOR A NEW LOOK CONCEPT THEORY AND CASES	
DDL510	CLOWN, KENNETH / BACH, DONALD	INTEGRATED MARKETING COMMUNICATION	
DDL511	BELECH / BELECH	ADVERTISING AND PROMOTIONS	
DDL512	KAZMI, AZHAR	BUSINESS POLICY AND STRATEGIC MANAGEMENT	

BOOK BANK

ACC.NO.	AUTHOR	TITLE	CALL. NO.
	AINAPURE, VARSHA /	FINANCIAL ACCOUNTING SEM-	
242	AINAPURE, MUKUND	VI	657/AIN/AIN
243	AINAPURE, VARSHA /	COST ACCOUNTING METHODS	
243	AINAPURE, MUKUND	AND TECHNIQUES	657.42/AIN/AIN
244	AINAPURE, VARSHA /		
244	AINAPURE, MUKUND	INTRODUCTION TO AUDITING	657.45/AIN/AIN
245	AINAPURE, VARSHA /		
243	AINAPURE, MUKUND	INDIRECT TAXES	336.294/AIN/AIN
	JOHNSON , P. A. /		
246	MASCARENHAS , A.D. /		
	CHATTERJEE , SONALI	BUSINESS ECONOMICS -VI	338.71/JOH/MAS
247		HUMAN RESOURCE	
247	VAZ, MICHAEL / VAZ, AURORA	MANAGEMENT -VI	658.3/VAZ/VAZ
248		COMPUTER SYSTEMS AND	
	D'SA, VERUS	APPLICATION -VI	004/D'SA
249	VAZ, MICHAEL	FOUNDATION COURSE -II	361.763 2/VAZ

254	NAGARKAR , LATA	BUSINESS LAW -IV	346.07/NAG
259	VAZ, MICHAEL / VAZ, AURORA	ADVERTISING -IV	659.1/VAZ/VAZ
	JOHNSON, P. A. /	TID VERTIBILIO IV	033.17 (112) (112
263	MASCARENHAS , A.D. /		
	CHATTERJEE , SONALI	BUSINESS ECONOMICS -IV	658.3/JOH/MAS
268	VENKATARAMAN, KALAIVANI	BUSINESS LAW -IV	346.07/VEN
	SHINDE, P.G. / BHAGWAT,	Besh (Bss Bii) I	310.077 12.11
273	MAHESH	FOUNDATION COURSE -I	361.763 2/SHI
202	DOCTOR, RHADA A. / DOCTOR,		650.302
282	A.	BUSINESS COMMUNICATION	2/DOC/DOC
291	AJAGAONKAR, PARAG /		
291	PALKAR, A.	SERVICE SECTOR	381.45/AJA
300	CHOPDE, L. N. / CHOUDHARI,	ACCOUNTANCY AND	
300	D.H.	FINANCIAL MANAGEMENT	657.74/CHO
309	MITHANI, D.M. / SAYYED, N.	BUSINESS ECONOMICS	658.3/MIT
318	SHINDE, P.G. / PEDNEKAR, H. M.	ENVIRONMENTAL STUDIES	333.707/SHI
227	JOSHI, NEENA A. / CHITALE, S.	MATHEMATICAL AND	
327	G.	STATISTICAL TECHNIQUES	519.5/JOS/CHI
336	JOHNSON , P. A. /		
330	MASCARENHAS , A.D.	BUSINESS ECONOMICS - I	658.3/JOH/MAS
341	MULGAONKAR, S.		
371	D./WARADKAN	BUSINESS COMMUNICATION - I	650.3022 /MUL
346	AINAPURE, VARSHA /	ACCOUNTANCY AND	
	AINAPURE, MUKUND	FINANCIAL MANAGEMENT	657.74 /AIN
351	VAZ, MICHAEL / VAZ, AURORA	INTRODUCTION TO BUSINESS - I	650 /VAZ
356	JOSHI, NEENA A. / CHITALE, S.	MATHEMATICAL AND	
	G.	STATISTICAL TECHNIQUES	519.5 /JOS
361	LIMAN, M. S. / WAGHMARE, S.	PAYABHUT ABHYAS - 1	361.763 2 /LIM
366	DOCTOR, RHADA A. / DOCTOR,	COMMUNICATION SKILLS IN	
	A.	ENGLISH	372.642 /DOC
371	DESHMUKH, MAHADEV /	SUKSHMALAKSHI	220 5 /DEG
	VIBHUTE, S.	ARTHASHASTRA	338.5 /DES
376	BHAMRE, JITENDRA	ADHUNIK MAHARASHTRACHA ITIHAS (1848 - 1960)	900.547 92 /BHA
	SINGH, PRATIBHA / LINGAYAT,	INORGANIC AND ORGANIC	300.34/ 34/DNA
381	SUDHER	CHEMISTRY	546 /SIN /LIN
	RAGHURAMAN, K. / PRABHU, D.	BASIC PRINCIPLES IN PHYSICAL	5.0/SH\/DH\
386	V.	AND ANALYTICAL CHEMISTRY	543 /RAG/PRA
391	GOLATKAR, V. V. / PATEL, B.	NEW COURSE IN BOTANY	580 /GOL /PAT
	RAGHURAMAN, K. / PRABHU, D.	BASIC PRINCIPLES IN PHYSICAL	
400	V.	AND ANALYTICAL CHEMISTRY	543 /RAG/PRA
404	SINGH, PRATIBHA / LINGAYAT,	INORGANIC AND ORGANIC	
	SUDHER	CHEMISTRY	546 /SIN /LIN
408	LINGAYAT, SUDHEER / SHETYE,	ENVIRONMENTAL AND	
+00	SUGANDHA / PATWARDHAN, J.	INDUSTRIAL CHEMISTRY	577.14 /LIN /SHE
412		FINANCIAL ACCOUNTING FOR	
712	DHAMIJA, SANJAY	MANAGERS	657 /DHA

	T	FUNDAMENTAL OF FINANCIAL	
413	KAPIL, SHEEBA	MANAGEMENT	658.15 /KAP
414	BASU, S. K.	AUDITING PRINCIPLES AND TECHNIQUES	657.45 /BAS
415	BODIE, ZVI / KANE, ALEX /		
413	MARCUS, ALAIN J.	INVESTMENTS	332.6 /BOD /KAN
416	DESSLER, GARY / VARKKY,	HUMAN RESOURCE	
410	BIJU	MANAGEMENT	658.3 /DES /VAR
417	ALI, MOHD ASHRAF / AHMED	AUDITING PRINCIPLES	
717	,MUSHTAQ	TECHNIQUES AND PRACTICES	657.45 /ALI /AHM
		RESEARCH METHODOLOGY	
418		FOR COMMERCE AND	
	PARAMASIVAN, C.	MANAGEMENT	001.42 /PAR
419	W. DOOD W. D	ELEMENTS OF MERCANTILE	240 774 7
	KAPOOR, N. D.	LAW	340 /KAP
420	PRASAD, SONA	BUSINESS COMMUNICATION	302.2 /PRA
421		CONSUMER BEHAVIOUR TEXT	
721	MITTAL, RAMESH	AND CASES	658.834 2 /MIT
422	KAUR, JASPREET / WADERA,		658.8 / KAV
122	DEEPTI	MARKETING OF SERVICES	/WAD
423	MATHEW, M. J. / SHARMA,		346.07 /MAT
	PRADEEP K. / BHATIA, LEENA	COMMERCIAL LAW	/SHA
424		FINANCIAL ACCOUNTING	
	NARAYANASWAMY, R.	AMANAGERIAL PERSPECTIVE	657 /NAR
425	BOVEE, COURTLAND L. / THILL,	BUSINESS COMMUNICATION	202.2 / 10.01/ / 1711
	JOHN V. / CHATTERJEE, ABHA	TODAY	302.2 /BOV /THI
106	SAMUELSON, PAUL A. /		
426	NORDHAUS, WILLIAM D. /	ECONOMICS	220 /CAM /NOD
	CHOUDHURI, SUDIP	ECONOMICS	330 /SAM /NOR
427	PINDYCK, ROBERT S. /		
427	RUBINFELD, DANIEL L. / MEHTA, PREM L.	MICROECONOMICS	338.5 /PIN/ RUB
	YADAVA, ABHISHEK / RANA,	COMPUTER APPLICATIONS IN	330.3 /FIIN/ KUD
428	KAJAL / ARYA, S. C.	MANAGEMENT	005.5 / YAD /RAN
420			
429	OBEROI, PAWAN KUMAR	COST MANAGEMENT	658.155 2 / OBE
430	OBEROI, PAWAN KUMAR	INTERNATIONAL TRADE	382 /OBE
431	DESHPANDE, SNEHA /	Bytanyeag Egoves age	220 7 75 75 75 75
	SAMUDRA, APARNA	BUSINESS ECONOMICS	338.7 /DES /SAM
432	SHUKLA ,M. C. / GREWAL, T. S. / GUPTA, S. C.	ADVANCED ACCOUNTS VOL -I	657 /SHU /GRE
_	BAJAJ,KAMLESH. K./ NAG,	E- COMMERCE THE CUTTING	SST / SITS / SILL
433	DEBJANI	EDGE OF BUSINESS	381.142/BAJ/NAG
434	KHAN,M.Y./ JAIN, P.K.	FINANCIAL MANAGEMENT	658.15/KHA/JAI
435	KHAN,M.Y./ JAIN, P.K.	MANAGEMENT ACCOUNTING	658.151/KHA
733	IXII/XIV,IVI. I ./ J/XIIV, F .X.	ADVERTISING AND PROMOTION	030.131/K11A
		AN INTEGRATED MARKETING	
436	BELCH, GEORGE. E. / BELCH,	COMMUNICATIONS	
	MICHAEL.A./ARANI, KEYOOR.	PERSPECTIVE	659.1/BEL/BEL

	T	T	1
	LEVY, MICHAEL. / WEITZ,		
437	BARTON.A./PANDIT, AJAY AND		
	OTHERS	RETAILING MANAGEMENT	658.87/LEV/WEI
438		7 THE HABITS OF HIGHLY	
150	COVEY, STEPHEN.R.	EFFECTIVE PEOPLE	158/COV
439		ECONOMIC SURVEY 2013 - 2014	
437	OXFORD UNIVERSITY PRESS	VOL - I	330.90512/OXF
440		ECONOMIC SURVEY 2013 - 2014	
440	OXFORD UNIVERSITY PRESS	VOL - II	330.90512/OXF
	PANT, MANOJ / SHRIVASTAV, D		
441		FDI IN INDIA	332.673 54 / PAN
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Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN: 00195189

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- Enzyme Therapy: Current Perspectives. By Thiyagamoorthy Umamaheswari, Thiagarajan Hemalatha, Palavesamm Sankaranarayana & Rengarajulu Puvanakrishnan*.
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- Testicular cytology indicates differences in Sertoli cell counts between "good freezer" and "poor freezer" bulls. By Shailendra Kumar Rajak, Vijetha Bajjalli Thippeswamy, Arumugam Kumaresan*, Siddhartha Shankar Layek, Tushar Kumar Mohanty, Mukesh Kumar Gaurav, Atish Kumar Chakravarty, Tirtha Kumar Datta, Ayyasamy Manimaran & Shiv Prasad. Page 17
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- Protective role of diet supplements Spirulina and Tamarind fruit pulp on Kidney in sodium fluoride exposed Swiss albino mice: Histological and biochemical indices. By N Yada, Shweta Sharma, KP Sharma*, A Pandey, P Pareek, Subhasini Sharma. Page 44
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- Effect of capparis spinosa Linn. Extract on lipopolysaccharide-indced cognitive impairment in rats By Ashish Goel, Digvijaya, Arun Garg & Ashok Kumar *Page No-126
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Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN: 0376-4710

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- Photocatalytic degradation of methylene blue and methyl violet using cation doped (Sn2+ and Ag+) barium Tellurite phosphate, Ba2TeO (PO4)2. By CH Sudhakar Reddy, Sreenu K, J R Reddy, G Ravi, Ravinder Guje, M Malathi & M Vithal Page 9
- Photocatalytic degradation of ciprofloxacin.HCI using Aeroxide P-25 Tio2 photocatalyst: Comparative evaluation of solar and artificial radiation By Rohit shetty, Gaurav Kothari, Amruta S Tambe, Bhaskar D Kulkarni & Sanjay P Kamble Page – 16
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- Design and construction of ion-selective electrode based on a new Schiff base and its application in Determination of copper (II) ions. By Z Valilue, M T Vardin & E Ghorbani Kalhor. Page 51
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Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN:0376-4710

Vol-55A, No. 2 pp. 129-186 February, 2016. Frequency: Monthly

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Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN: 0376-4710

Vol-55A, No. 3 pp. 261-310 March, 2016. Frequency: Monthly

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- Structural Variations and chemical bonding in platinum complexes of Group 14 heavier tetrylene homologues (germylene to plumbylene) Nguyen Thi Ai Nhung*, Huynh Thi Phuong Loan ,Duong Tuan Quang, Tran Duc sy & Dang Tan Hiep *Page -269
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16 Indian Journal of Chemistry: Section B-Organic including Medicinal

Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN: 0376-4699

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Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN: 0376-4699

Vol-55B, No.2 pp.187-260 February, 2016. Frequency: Monthly

- Synthesis, spectral correlations and antimicrobial activities of Substituted 4-((E)-2-benzylideneh- ydraziny) Benzonitriles. By M Rajarajan, R Senbagam, R Vijayakumar, S Balaji, V Manikandan,
- G Vanangamudi*& G Thirunarayanam * Page -197
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Website: http://www.niscair.res.in; http//nopr.niscair.res.in ISSN: 0019-5596

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